

Question Booklet Code :

Register
Number

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2019
TRAVEL AND TOURISM

Time Allowed : 3 Hours]

[Maximum Marks : 300

Read the following instructions carefully before you begin to answer the questions.

IMPORTANT INSTRUCTIONS

1. The applicant will be supplied with Question Booklet 15 minutes before commencement of the examination.
2. This Question Booklet contains **200** questions. Prior to attempting to answer, the candidates are requested to check whether all the questions are there in series and ensure there are no blank pages in the question booklet. **In case any defect in the Question Paper is noticed, it shall be reported to the Invigilator within first 10 minutes and get it replaced with a complete Question Booklet. If any defect is noticed in the Question Booklet after the commencement of examination, it will not be replaced.**
3. Answer **all** questions. All questions carry equal marks.
4. You must write your Register Number in the space provided on the top right side of this page. Do not write anything else on the Question Booklet.
5. An answer sheet will be supplied to you, separately by the Room Invigilator to mark the answers.
6. You will also encode your Question Booklet Code with Blue or Black ink Ball point pen in the space provided on the side 2 of the Answer Sheet. If you do not encode properly or fail to encode the above information, action will be taken as per Commission's notification.
7. Each question comprises *four* responses (A), (B), (C) and (D). You are to select **ONLY ONE** correct response and mark in your Answer Sheet. In case you feel that there are more than one correct response, mark the response which you consider the best. In any case, choose **ONLY ONE** response for each question. Your total marks will depend on the number of correct responses marked by you in the Answer Sheet.
8. In the Answer Sheet there are **four** circles (A), (B), (C) and (D) against each question. To answer the questions you are to mark with Blue or Black ink Ball point pen **ONLY ONE** circle of your choice for each question. Select one response for each question in the Question Booklet and mark in the Answer Sheet. If you mark more than one answer for one question, the answer will be treated as wrong. *e.g.* If for any item, (B) is the correct answer, you have to mark as follows :

(A) ● (C) (D)
9. You should not remove or tear off any sheet from this Question Booklet. You are not allowed to take this Question Booklet and the Answer Sheet out of the Examination Hall during the time of examination. After the examination is concluded, you must hand over your Answer Sheet to the Invigilator. You are allowed to take the Question Booklet with you only after the Examination is over.
10. **Do not make any marking in the question booklet except in the sheet before the last page of the question booklet, which can be used for rough work. This should be strictly adhered.**
11. Applicants have to write and shade the total number of answer fields left blank on the boxes provided at side 2 of OMR Answer Sheet. An extra time of 5 minutes will be given to specify the number of answer fields left blank.
12. Failure to comply with any of the above instructions will render you liable to such action or penalty as the Commission may decide at their discretion.

SEAL

SPACE FOR ROUGH WORK

1. The principal advisory body for tourism related issues at the national level
 - (A) Tourist Traffic Advisory Committee
 - (B) Regional Tourist Advisory Committee
 - (C) National Tourism Board
 - (D) Tourist Development Council

2. The Tourist Development Council will meet for every
 - (A) Once a year
 - (B) Twice a year
 - (C) Thrice a year
 - (D) Every five year

3. _____ number of Regional Tourist Advisory Committees are existing in India.
 - (A) 4
 - (B) 5
 - (C) 6
 - (D) 7

4. The person who will serve as the convener for the Regional Tourist Advisory Committees .
 - (A) Secretary, Ministry of tourism
 - (B) Regional Representatives of customs
 - (C) Regional Director, Government of India Tourist office
 - (D) Secretary, Ministry of Commerce and Industry

5. The body which have the task of preparing the overall national plan for tourism in India is
 - (A) Tourist Development Council
 - (B) Central Tourist Traffic Advisory Committee
 - (C) Regional Tourist Advisory Committee
 - (D) National Tourism Board

6. Increase in paid leisure time of the working class/employees lead to _____ type of tourism.
- (A) Adventure tourism (B) Health tourism
 (C) Mass tourism (D) Educational tourism
7. The top most priority factor for an international tourist to visit a country is
- (A) Friendly and interacting people
(B) Good food
(C) Ease of communication with the people
 (D) Personal security and safety
8. Which year the Tamil Nadu tourism received national tourism award under the category of 'Civic management of a tourist Destination'?
- (A) 2012-2013 (B) 2013-2014
(C) 2014-2015 (D) 2015-2016
9. Name the organization which is functioning under Tamil Nadu tourism, with the main objective of instilling confidence among foreign and domestic tourists.
- (A) Institute of travel guide
 (B) Tourist security organization
(C) Civil security organization
(D) Foreign tourist security Board
10. The type of tourism which meets the needs of a particular audience/market segment is called
- (A) Mass tourism (B) Niche tourism
(C) Cultural tourism (D) Urban tourism
11. The union territory of Chandigarh is coming under which regional tourist advisory committee.
- (A) Northern region (B) Western region
(C) Southern region (D) Eastern region

12. Name the dynasty which constructed Udayagiri Jain Caves.
 (A) Chedi dynasty (B) Rastrakutas
(C) Ganga dynasty (D) Pallava dynasty
13. What is the amount of rainfall in evergreen forests?
 (A) Above 200 cm (B) Above 100 cm
(C) Below 50 cm (D) Below 150 cm
14. Which of the animal is an endangered species in India?
(A) Deer (B) Lion
 (C) Snow leopard (D) Bear
15. The Palaces in Daman were built by
(A) French (B) British
(C) Americans (D) Portuguese
16. The most popular tribal fair held in Dungarpur district in Rajasthan during the month of February.
(A) Ambubasi fair (B) Baneshwar fair
(C) Gangasagar mela (D) Chandrabhaga mela
17. Bonalu festival is celebrated in which of the following state?
(A) Karnataka (B) Kerala
(C) Tamilnadu (D) Telangana
18. The folk dance of Bihar is
 (A) Santhal (B) Likabali
(C) Banghra (D) Gharba
19. Which among the following is the classical dance form of Assam?
 (A) Sattriya (B) Mohiniyattam
(C) Odissi (D) Manipuri

20. Where is Manas Wild life sanctuary situated?
 (A) Assam (B) West Bengal
(C) Manipur (D) Sikkim
21. What is the architecture style of Konarke temple?
 (A) Kalinga (B) Shikara
(C) Nagara (D) Varara
22. Who built sun Temple?
(A) Narasinga Deva II (B) Kongaivarma
(C) Narasimha IV (D) Narasingha Deva
23. How many UNESCO sites are in Tamilnadu?
 (A) 4 (B) 5
(C) 6 (D) 7
24. The Vellore fort is built in the year
(A) 1565 (B) 1563
 (C) 1566 (D) 1555
25. Where is the National Rail Museum located?
(A) Calcutta (B) New Delhi
(C) Bombay (D) Chennai
26. The Darjeeling Himalayan Railway has its origin from
(A) Darjeeling Steam train
(B) Darjeeling Trans
 (C) Darjeeling Steam Transway
(D) Transway of Himalayas

27. The first high-speed train in India is
 (A) Rajdhani Express (B) Rajasthan Express
(C) Durranto Express (D) Thejas Express
28. The first train was operated from
 (A) Mumbai to Thane (B) Mumbai to Lahore
(C) Thane to Lucknow (D) Delhi to Mumbai
29. The revised amount provided for road development programme in the first five year plan was
 (A) 131.3 Crores (B) 147.5 Crores
(C) 151.2 Crores (D) 153.3 Crores
30. The first Boeing 747 aircraft of Air India was Known as
 (A) Emperor Ashok (B) Emperor Akbar
(C) Emperor Kanishka (D) Emperor Shahjahan
31. The charter airlines are known as
(A) Scheduled airlines
 (B) Non-Scheduled airlines
(C) Free airlines
(D) Major airlines
32. _____ type of cruises are called upscale cruises.
(A) Volume (B) Premium
(C) Luxury (D) Speciality
33. The destination covered by "Deccan Odyssey" is
(A) Bhubaneswar (B) Chennai
(C) Chitoor (D) Goa

34. Which among the following stage indicates the reduced visit to destination and its associated sectors in destination product life cycle?
- (A) Introduction (B) Maturity
 (C) Decline (D) Growth
35. _____ are benefits consumers strongly associate with a brand, positively evaluate and believe as best and could not find with competitive brand.
- (A) Points-of-difference
(B) Points-of-parity
(C) Points-of-union
(D) Points-of-Bundle
36. The task of service provider to "tangibilize the intangible" is to
- (A) Managing loyalty
 (B) Manage the evidence (physical)
(C) Manage the satisfaction
(D) Manage the service Personnel's thinking
37. Off-season rates offered by resorts come under _____ pricing tactics.
- (A) Negotiated pricing (B) Trial pricing
 (C) Seasonal discounts (D) Cash discount
38. The process which allows the researcher to select population members who are good prospects for accurate information.
- (A) Quota sampling
(B) Cluster sampling
 (C) Judgement sampling
(D) Convenience sampling

39. Which feature of tourism marketing entitles the difference in service quality while delivering services?
- (A) Perishability (B) Ownership
(C) Intangibility (D) Variability
40. Find the odd man out.
- (A) Consumer buying behaviour
(B) Trader's behaviour
 (C) Employee promotion
(D) Competitor's behaviour
41. Which of the following is not associated with the demographic variable of market segmentation?
- (A) Personality (B) Income
(C) Occupation (D) Age
42. The aspects of jungle trekking, biking homestays, rafting water sports and adventure tourism are brought under the category of
- (A) Sports (B) Tourism products
(C) Academics (D) Activities
43. These are conducted regularly in order to keep pace with the new innovation in products that have a special significance.
- (A) Travel fairs and exhibitions
(B) Sports
(C) Elections
(D) Tests and Experiments

44. In a management hierarchy while Board members make strategic decisions and the middle managers make
- (A) Operational decisions
 - (B) Temporary decisions
 - (C) Permanent decisions
 - (D) No decisions
45. A vital component in many of the marketing paradigms is
- (A) Market research
 - (B) Market
 - (C) Business
 - (D) Profit
46. The function that links the consumer, customer and public to the marketer through several processes is termed as
- (A) Marketing
 - (B) Marketing research
 - (C) Marketing mix
 - (D) Market structure
47. The role of motivating a tourist decision making is the predominant goal for
- (A) Decision making
 - (B) Challenging competitors
 - (C) Confronting enemies
 - (D) Marketing tourism
48. Professor Neil Borden, used the term for the description of a marketing executive as
- (A) Marketing mix
 - (B) Market structure
 - (C) Marketing
 - (D) Marketing segmentation
49. There has always been a close link between the production and consumption in
- (A) Ancillary services
 - (B) Tourism services
 - (C) Freight services
 - (D) Customer services

50. The states of India which have common frontiers with Myanmar are
- (A) Manipur, Mizoram, Nagaland, Assam
 - (B) Mizoram, Tripura, Assam, Nagaland
 - (C) Mizoram, Manipur, Nagaland and Arunachal Pradesh
 - (D) Assam, Tripura, Manipur, Nagaland
51. The main hills of the Eastern Himalayas in Arunachal Pradesh is
- (A) Naga Hills
 - (B) Blue Mountain
 - (C) Patkai-Bum
 - (D) Brail Range
52. Abbey falls is located in this southern state.
- (A) Telengana
 - (B) Andra Pradesh
 - (C) Kerala
 - (D) Karnataka
53. This lake lies between Andhra Pradesh and Tamilnadu.
- (A) Vembanad
 - (B) Pulicat
 - (C) Kulleru
 - (D) Chilka
54. This pass is located on India-China border and it was reopened in 2006.
- (A) Bomdi La
 - (B) Jelep La
 - (C) Zoji La
 - (D) Nathu La
55. The Gujarat coastal plain is formed by the alluvial deposits of these rivers and numerous tiny streams.
- (A) Sharavati, Narmada and Tapi
 - (B) Sabarmati, Mahi and Luni
 - (C) Narmada, Mahi and Tapi
 - (D) Sabarmati, Narmada and Luni

56. Assertion (A) : Palk strait separates India and Srilanka on the South.
Reason(R) : Arakanyoma mountain range in the east separates India from Myanmar.

Give the correct option for this question

- (A) Both (A) and (R) are true: (R) explains (A)
 (B) Both (A) and (R) are true : (R) does not explain (A)
 (C) (A) is correct (R) is false
 (D) (A) is false (R) is true

57. Assertion (A) : The Great Northern Plains is one of the most extensive stretches of the alluvium in the world.

Reason (R) : The length of the plain is about 2,400 km and the width varies from 240 to 320 km.

Give the correct option for this question

- (A) Both (A) and (R) are true: (R) explains (A)
 (B) Both (A) and (R) are true: (R) does not explain (A)
 (C) (A) is correct (R) is false
 (D) (A) is false (R) is true

58. Match the following :

Seasons in India	Months
(a) Winter or cold weather season	1. January-February
(b) Pre Monsoon or summer or hot weather season	2. March-May
(c) South west monsoon or rainy season	3. June- September
(d) Northeast monsoon season	4. October-December

- | | | | | |
|---|-----|-----|-----|-----|
| | (a) | (b) | (c) | (d) |
| (A) | 2 | 3 | 1 | 4 |
| (B) | 2 | 1 | 3 | 4 |
| <input checked="" type="checkbox"/> (C) | 1 | 2 | 3 | 4 |
| (D) | 1 | 3 | 2 | 4 |

59. The plains which are submerged under flood waters almost every year.
- (A) Bhangar plains
 - (B) Khadar plains
 - (C) Delta plains
 - (D) Lacustrine plains
60. Sahyadri is the other name for these mountains.
- (A) Western Ghats
 - (B) Palani Hills
 - (C) Eastern Ghats
 - (D) Aravalli's
61. Sir John Sargeant Committee was set up in the year
- (A) 1945
 - (B) 1982
 - (C) 1947
 - (D) 1986
62. An Ad-hoc Committee set up by Govt. of India to study the reason for doctrine in tourist arrival in 1962 is headed by
- (A) Fateh Singh
 - (B) Amitabh Kant
 - (C) Y.T. Shan
 - (D) L.K. Jha
63. India is a region of the world's greatest bio-diversity, with a variety of unique natural locations and is therefore, a perfect destination for
- (A) Rural tourism
 - (B) Eco tourism
 - (C) Adventure tourism
 - (D) Wellness tourism

64. Tamil nadu Tourism Development Corporation [TTDC] was established in the year
- (A) 1971 (B) 1972
(C) 1981 (D) 1982
65. One of the major activities of TTDC is to own, maintain and run a chain of hotels at important places of tourist interest. Its hotels are named as
- (A) TTDC Hotels (B) Hotel Sangam
 (C) Hotel Tamilnadu (D) Hotel Tamil
66. TTDC has been organising India tourist and Industrial fair every year since 1974 at
- (A) Tourism complex, Mamallapuram
 (B) Island grounds, Chennai
(C) VOC Ground, Coimbatore
(D) Trade Centre, Chennai
67. _____ is the only institution in the country mainly funding Tourism projects more than 30 years of existence.
- (A) Asian Development Bank
(B) Industrial Finance Corporation of India
 (C) Tourism Finance Corporation of India
(D) Tourism Finance Center of India
68. According to the National action plan for tourism, 1992 'Hotel and tourism related industry' have been listed at item 4 in Appendix III of the
- (A) New industrial policy
(B) New tourism policy
(C) New travel investment policy
(D) New investment policy

69. Which of the following is located in the precincts of an airport?
 (A) Airport hotels (B) Camps
(C) Downtown hotels (D) Resorts
70. Which of the following is situated in the highways and road junctions?
(A) Camps (B) Motels
(C) Resorts (D) Tree Houses
71. Choose the statement that is considered as an advantage of public limited companies in Hotel management.
 (A) Large amount of funds can be raised
(B) Large companies can be bureaucratic
(C) Start up procedures are costly
(D) Vulnerable for take-over bids
72. Choose the one which is a smaller establishment, with check tablecloths, bentwood chairs, cluttered decor and friendly informal staff.
 (A) Bistro
(B) First class restaurant
(C) Banquet
(D) Beverage room
73. The process which involves the managers directing their employees is termed as
(A) Controlling (B) Coordinating
 (C) Commanding (D) Cooperating
74. Choose the activity that is part of staffing in Hotel services.
(A) Managing differences
(B) Developing policies
(C) Developing performance standards
 (D) Orienting employees

75. In a tourist hotel the person responsible for leading the front office staff is
- (A) Room service manager
 - (B) Restaurant manager
 - (C) Chef
 - (D) Front office manager
76. A hotel that has its entire guest rooms occupied is called as
- (A) Excess house
 - (B) Extra house
 - (C) Full house
 - (D) Fortunate house
77. In reservation of a hotel accommodation, GDS stands for
- (A) Global Dynamic System
 - (B) Global Disaster System
 - (C) Global Distribution System
 - (D) Group Differential System
78. A guest room which is not available for occupancy because of a mechanical malfunction is defined as
- (A) Occupied room
 - (B) Departure room
 - (C) Stay over
 - (D) Out-of-order room
79. Room rates offered to encourage visits by families with children is known as
- (A) Educational rates
 - (B) Military rates
 - (C) Family rates
 - (D) Group rates

80. _____ can be termed as articles, effects and other personal property of passengers.

- (A) Baggage (B) Goods
(C) Services (D) Articles

81. The pet travel scheme was introduced in the year

- (A) 1990 (B) 2000
(C) 2010 (D) 1900

82. Currency code JPY stands for

- (A) Yen (B) Quetzal
(C) Ruble (D) New Dong

83. Duty free items include _____ for most of the countries.

- (A) Tobacco
(B) Alcohol
(C) Perfume
 (D) All the above

84. Cholera vaccinations are valid for _____ after the first injection.

- (A) 6 years (B) 6 months
(C) 1 month (D) 1 year

85. Travellers are given a _____, when they receive compulsory vaccinations.

- (A) Visa (B) Passport
(C) Insurance (D) Health certificate

86. _____ reflects the cost of each component in the package tour.
- (A) Ticket (B) Sale of room
 (C) Cost sheet (D) Salary
87. Bed and Breakfast scheme is called as _____ plan.
- (A) MAP (B) AP
 (C) European (D) Indian
88. Passenger list is provided in _____ itinerary.
- (A) Tour Manager's (B) Vendor's
 (C) Tourist (D) Bus driver
89. Who is called as the father of travel agency business?
- (A) Cocs (B) Kings
 (C) Henry well (D) Thomas cook
90. International tourists arrivals reached _____ million in 2000, almost _____ million more than in 1999.
- (A) 599,40 (B) 699,50
 (C) 799,60 (D) 399,20
91. How many percentage of employees are skilled in hospitality industry in India?
- (A) 20% (B) 75%
 (C) 15% (D) 45%
92. An inbound tourist is an important source of
- (A) Negative impact
 (B) Foreign exchange
 (C) Foreign language
 (D) Security issues

93. How many subsidiary organs in the form of regional commissions is created by the general assembly of WTO?
(A) 9
(C) 5
 (B) 6
(D) 4
94. PATA's association of America's and Europe division is located at
(A) North America
 (B) San Francisco
(C) Chile
(D) Edmonton
95. How many types of chapters were implemented by IATA?
(A) One
(C) Three
 (B) Two
(D) Four
96. IATA is a
 (A) Voluntary, non-political and democratic organization
(B) Non voluntary, non political and republic organization
(C) Voluntary, political and democratic organization
(D) None of the above
97. How many countries have joined ICAO to promote civil aviation on a global scale?
(A) more than 110
(B) more than 120
 (C) less than 130
(D) more than 130
98. IH & RA was formed in the year
(A) November 1946
 (B) November 1947
(C) December 1946
(D) December 1949

99. Temporary visitors staying less than 24 hours in the country visited is called
- (A) Pilgrim (B) Traveller
 (C) Excursionist (D) Motorist
100. A type of travel, depends on better amenities than available in the home country is called
- (A) Sun lust (B) Wander lust
(C) Nature lust (D) Exploration lust
101. The nature based travel with emphasis on sustainable tourism and activity is called
- (A) Pilgrim tourism (B) Sports tourism
 (C) Eco tourism (D) Health tourism
102. A mixture of goods [accommodation, food] with a range of services [house keeping] is called
- (A) Spa (B) Saloon
 (C) Hotel (D) Restaurant
103. In ancient times the roadside inns were called as
- (A) Panas (B) Dhams
 (C) Serais (D) Rest houses
104. Tourist traffic Advisory Committee under department of tourism was set up in the year
- (A) 1950 (B) 1951
(C) 1954 (D) 1955
105. The type of tourism which links the community development with conservation and sustainability is
- (A) Adventure tourism (B) Cultural tourism
 (C) Eco tourism (D) Religious tourism

106. The Committee which was constituted to frame criteria for the classification of hotel keeping is
- (A) Tourist Promotion Committee
 - (B) Ad Hoc Committee on tourism
 - (C) Hotel standards and rate structure committee
 - (D) Tourist development council
107. The ministry which launched a campaign called "Affordable India" to attract European traveller into India.
- (A) Ministry of external affair
 - (B) Ministry of information and broadcasting
 - (C) Ministry of railways
 - (D) Ministry of tourism
108. The department which represents India's tourism promotion in abroad is
- (A) Department of overseas
 - (B) Department of civil aviation
 - (C) Department of tourism
 - (D) Department of Information
109. Budget accommodation provided by department of tourism with state governments for domestic and foreign tourists.
- (A) Youth hostel
 - (B) Holiday Inn
 - (C) Yatri Viswas
 - (D) Yatri Niwas
110. Name the author of the book 'A manual of the Nilgiri district in the Madras Presidency'.
- (A) H.R. Nevill
 - (B) E. Thornton
 - (C) J.E. Spencer
 - (D) H.B. Grigg
111. The Ranch tourism is a popular form of _____ tourism.
- (A) Adventure tourism
 - (B) Youth tourism
 - (C) River and Canal tourism
 - (D) Rural tourism

112. The exterior of which palace influenced the inlaid mosaic facade of Delhi gate in Agra fort.
- (A) Umaid Palace (B) City Palace
(C) Hawa Mahal (D) Gwalior Fort
113. Which place is called as the 'Scotland of the East'?
- (A) Khasi (B) Imphal
 (C) Shillong (D) Agartala
114. Name the village which won the a aula in of being the cleanest village in Asia in 2003 as well as in 2005.
- (A) Mawlynnong (B) Ziro
(C) Andro (D) Baktawng
115. Namdapha National Park is located in which of the following state?
- (A) Arunachal Pradesh (B) Tripura
(C) Sikkim (D) Nagaland
116. How many National parks in India?
- (A) 219 (B) 319
(C) 420 (D) 419
117. The largest known king-cobra habitat in the _____ Ghats.
- (A) Western (B) Eastern
(C) Northern (D) Satpura
118. Name the state in which Ranakpur Jain temple is located.
- (A) Uttar Pradesh (B) Madhya Pradesh
(C) Gujarat (D) Rajasthan

119. Who wrote Natya Shastra?

- (A) Nataraja (B) Shiva
 (C) Bharatamuni (D) Bhagavatulu

120. Which dance form had its origin in the Raasleela of Brajbhoomi?

- (A) Kuchipudi (B) Kathak
(C) Manipuri (D) Mohiniattam

121. Jayadeva is associated with

- (A) Gita govinda (B) Ghazal
(C) Kirti (D) Raga

122. Which is the 1st tiger reserve in India?

- (A) Kanha National Park
 (B) Jim Corbett National Park
(C) Bandhipur National Park
(D) Kaziranga National Park

123. Name the state where the Kantha embroidery has its origin.

- (A) Bihar (B) Karnataka
(C) Odisha (D) Bengal

124. Which city is called Queen of Nilgiri hills?

- (A) Moonar (B) Yercaud
 (C) Ooty (D) Kodaikanal

125. How many classifications are in Ancient monument?

- (A) 5 (B) 6
 (C) 4 (D) 3

126. Which is the first Railway bridge built across the sea in India?
- (A) The Madras Mail Bridge
 (B) Pamban Railway Bridge
(C) Hoogly Bridge
(D) Adam's Bridge
127. The first passenger train from Howrah covered a distance of
- (A) 24 miles (B) 32 miles
(C) 41 miles (D) 64 miles
128. Which among the following states has the 'Palace on Wheels' train travels?
- (A) Gujarat (B) Maharashtra
 (C) Rajasthan (D) Karnataka
129. Pawan Hans Helicopters was incorporated by the Government of India in
- (A) 1981 (B) 1985
(C) 1993 (D) 1997
130. When was the first train operated in India?
- (A) 1773 (B) 1803
(C) 1903 (D) 1853
131. What is the key factor for the development of international tourism?
- (A) Road transport (B) Rail transport
 (C) Air transport (D) Sea transport
132. The organization looks after oversees safety and technical aspects of commercial aviation
- (A) TIM (B) FAA
(C) FAR (D) TACT

133. The joint venture of Indian Railways and the tourism corporation of Gujarat is
- (A) Palace on wheels
 - (B) Fairy Queen
 - (C) The Royal Orient
 - (D) Mahaparinirvan Express
134. The phase I -Golden Quadrilateral connects
- (A) Delhi - Mumbai - Chennai - Kolkata - Delhi
 - (B) Mumbai - Kolkata - Vishakapatnam - Delhi - Mumbai
 - (C) Chennai - Trichy - Madurai - Tirunelveli - Chennai
 - (D) Delhi - Agra - Jaipur - Jodhpur - Delhi
135. The Government of India introduced the 'Open sky policy' for cargo in the year
- (A) 1986
 - (B) 1990
 - (C) 1992
 - (D) 1995
136. The second largest river in the North Eastern region is
- (A) Sawai
 - (B) Barak
 - (C) Indus
 - (D) Ganga
137. The utility of the life cycle concept as a forecasting tool relies heavily on the identification of the forces that influence tourists to specific
- (A) Segments
 - (B) Costumes
 - (C) Food
 - (D) Destination

138. Swachh Bharat Abhiyan campaign was launched on
- (A) 2nd October 2015 (B) 2nd October 2014
(C) 2nd October 2016 (D) 2nd October 2013
139. "Incredible India" campaign refers to _____ sector.
- (A) Medical (B) Industrial
(C) Manufacturing (D) Tourism
140. _____ is the set of measures, which helps marketers to quantify, compare and interpret the marketing performances.
- (A) Marketing dashboard
 (B) Marketing metrics
(C) Marketing equity
(D) Market share
141. _____ is the time necessary to prepare the promotion program prior to launching the product and services.
- (A) Production time
 (B) Lead time
(C) Sell-in-time
(D) Purchases time
142. A research approach which uses concepts and tools from anthropology and other social science disciplines is known as
- (A) Survey research
(B) Focus group research
 (C) Ethnographic research
(D) Observational research

143. The identified location in which sales and purchasing takes place is called a
- (A) Theatre (B) School
 (C) Market (D) University
144. Promotion is a communication tool of
- (A) Business (B) Communication
 (C) Marketing strategy (D) Operation
145. An overdose of promotional activity has been an accepted phenomenon in the case of
- (A) Branded items (B) Companies
 (C) Consumer goods (D) Offices
146. Liberation encourages globalization and open markets hence they are termed as
- (A) Life insurance policies
(B) Business policies
 (C) Market promotion policies
(D) Health insurance policies
147. A marketing plan should be measured by its
- (A) Structure (B) Type
 (C) Results (D) Size
148. Forecasting during strategic planning stage will often focus on market potential and
- (A) Purchase estimates (B) Sales potential estimates
(C) Business (D) Market structure
149. This is the study of problems, techniques and other aspects of marketing and related decision making and their implementation.
- (A) Market research (B) Marketing
(C) Advertising (D) Reporting

150. Marketing concept is a customer orientation backed by integrated marketing aimed at
- (A) Customer satisfaction
 - (B) Producer satisfaction
 - (C) Retailer satisfaction
 - (D) Wholesaler satisfaction
151. This is the southern most tip of India's mainland.
- (A) Great Nicobar
 - (B) Kanyakumari
 - (C) Indrapoint
 - (D) Lakshadweep Island
152. The central meridian of India passes through
- (A) Patna
 - (B) Mirzapur
 - (C) Ranchi
 - (D) Lucknow
153. This is the western most state of India.
- (A) Rajasthan
 - (C) Gujarat
 - (B) Maharashtra
 - (D) Goa
154. The largest state of India with respect to area is
- (A) Karnataka
 - (B) Madhya Pradesh
 - (C) Maharashtra
 - (D) Rajasthan
155. 0 degree longitude and 0 degree latitude is located
- (A) Over central Australia
 - (B) In Brazil
 - (C) At the south Pole
 - (D) In Atlantic south and west of Africa

156. The geostrophic winds-Jet streams travel at this speed in the upper atmosphere
- (A) 100 to 200 kmph
 - (B) 300 to 400 kmph
 - (C) 200 to 300 kmph
 - (D) 150 to 250 kmph

157. The Deccan Plateau falls in the rain-shadow of the
- (a) Western Ghats
 - (b) Eastern Ghats
 - (c) Eastern Ghats and Western Ghats

Choose the correct code given below

- (A) (a) only
 - (B) (a) and (b)
 - (C) (b) only
 - (D) (c) only
158. India's longest border is with
- (A) Bangladesh
 - (B) Afghanistan
 - (C) Nepal
 - (D) Bhutan

159. Assertion (A) : The Himalayas acts as a climatic barrier.

Reason (R) : The Himalayas prevents cold winds from central Asia and keep the Indian sub-continent warm.

Give the correct option for this question

- (A) Both (A) and (R) are true: R explains A
- (B) Both (A) and (R) are true : R does not explain A
- (C) (A) is correct (R) is false
- (D) (A) is false (R) is true

160. Which of the following plains have new alluvium tracts along the courses of the rivers are known as the "Khadar" or "Bet" lands.

- (A) The Bhabar plains
- (B) The Bhangar Plains
- (C) The Tarai Tract
- (D) The Khadar Plains

161. India extends from

- (A) $8^{\circ}4' N$ to $37^{\circ} 6' N$ latitude and $68^{\circ}7'E$ to $97^{\circ}25'E$ longitude
- (B) $8^{\circ}5' N$ to $38^{\circ}6' N$ latitude and $69^{\circ}7'E$ to $98^{\circ}25'E$ longitude
- (C) $8^{\circ}4' S$ to $37^{\circ}6' S$ latitude and $68^{\circ}7'E$ to $97^{\circ}25'E$ longitude
- (D) $8^{\circ}5' S$ to $38^{\circ}6' S$ latitude and $69^{\circ}7'E$ to $98^{\circ}25'E$ longitude

162. The average annual rainfall received in the southern parts of the Meghalaya plateau (Mawsynram and Cherrapunji) is

- (A) 1000 cm
- (B) 1010 cm
- (C) 1012 cm
- (D) 1018 cm

163. Match the following :

Plains of India	Total Area (sq.km)
(a) The plains of Rajasthan	1. 1,75,000
(b) The middle Ganga plain	2. 1,44,400
(c) The lower Ganga plain	3. 80,970
(d) The Brahmaputra plain	4. 56,275

- (A) (a) 1 (b) 2 (c) 3 (d) 4
- (B) (a) 4 (b) 3 (c) 2 (d) 1
- (C) (a) 1 (b) 2 (c) 4 (d) 3
- (D) (a) 3 (b) 4 (c) 2 (d) 1

164. India has come to have a series of unique lodging products that can become one of India's immediate USPs. The term USPs mean
- (A) Unique selling points
 - (B) Unique sale prices
 - (C) Unique sales propositions
 - (D) Unique selling propositions
165. India has unique events, some of which are well established. The Famous Desert festival is held at
- (A) Jaisalmer
 - (B) Jaipur
 - (C) Jodhpur
 - (D) Ajmer
166. TSA is a term developed by the United Nations to measure the size of economic sector. The term TSA mean
- (A) Transportation security administration
 - (B) Tourism support alliance
 - (C) Tourism satellite account
 - (D) Travellers system analysis
167. Bodhgaya-Nalanda-Rajgir : This comes under which circuit?
- (A) Buddhist circuit
 - (B) Sikh circuit
 - (C) Sufi circuit
 - (D) Hinduism circuit
168. Promotion of RTCs helps in employment generation, enhancing earning capacity, check migration and better livelihood for the rural population. The term RTCs mean
- (A) Rural tourism centers
 - (B) Remote tourism clusters
 - (C) Rural tourism clusters
 - (D) Rural transport centers

169. The road network is particularly vital to tourism, According to National tourism policy 2002, almost _____ percent of Passenger travel in India by Roads.

- (A) 70% (B) 75%
(C) 60% (D) 65%

170. Match the following :

- | | |
|------------------------------|---------------------|
| (a) Darjeeling mountain rail | 1. Tamilnadu |
| (b) Nilgiri mountain rail | 2. West Bengal |
| (c) Shimla mountain rail | 3. Maharashtra |
| (d) Matheran hill rail | 4. Himachal Pradesh |

- | | (a) | (b) | (c) | (d) |
|---|-----|-----|-----|-----|
| (A) | 3 | 1 | 4 | 2 |
| (B) | 4 | 1 | 2 | 3 |
| <input checked="" type="checkbox"/> (C) | 2 | 1 | 4 | 3 |
| (D) | 3 | 1 | 2 | 4 |

171. Which five year plan related to development of infrastructure in tourism?

- (A) 7th plan (B) 5th plan
(C) 9th plan (D) 11th plan

172. Abbreviate ASI.

- (A) Archaeological Service of India
 (B) Archaeological Survey of India
(C) Archaeological Survey Institute
(D) Archaeological Study Institute

173. Which of the following is the disadvantage of having a sole proprietorship in hotel management?

- (A) Any profit goes to the owner
(B) Business can easily respond to market changes
(C) Established with minimum formalities
 (D) Responsible for all debts

174. The areas of a hotel like front desk, main entrance, public restrooms and similar locations are classified as
- (A) Rooms department
 - (B) Recreation areas
 - (C) Restaurants
 - (D) Public areas
175. In housekeeping, which of the following is used as a cleaning agent?
- (A) Germicidals
 - (B) Fly swatters
 - (C) Bath towels
 - (D) Toilet seat bands
176. Which of the following is an example of Guest expandables?
- (A) Magazines
 - (B) Spray bottles
 - (C) Window cleaners
 - (D) Lemon oil
177. The _____ floor in a hotel is a compound of synthetic resins that provide an extremely durable, seamless floor.
- (A) Marble
 - (B) Terrazzo
 - (C) Terra-cotta
 - (D) Epoxy
178. In hotel management, which is part of Tourism, Land, building and equipment are classified as
- (A) Arbitrary assets
 - (B) Fixed assets
 - (C) Current assets
 - (D) Solvent assets

179. Choose the variable that is directly related to the customer experience in food service operations in tourist hotels.
- (A) Production method
 - (B) Provisioning and storage method
 - (C) Price range and value for money
 - (D) Productivity Index
180. The variations in the menu and beverage list on offer falls as an example of
- (A) service level
 - (B) service availability
 - (C) service reliability
 - (D) service flexibility
181. Presentation and service of food by waiter, using a spoon and fork, onto a customer's plate, from food flats is called as
- (A) American service
 - (B) English service
 - (C) French service
 - (D) Family service
182. Provision of food service and beverage service by means of automatic retailing is called as
- (A) Carvery
 - (B) Cafeteria
 - (C) Counter
 - (D) Vending
183. In the food and beverage department, the responsibility of employing and dismissing staff lies with
- (A) Front office manager
 - (B) Accounts manager
 - (C) Food and beverage manager
 - (D) Chief Engineer

184. TIM is updated every
- (A) Six months (B) Month
(C) Year (D) Three months
185. Most of world countries issue _____ type of passports to their citizens.
- (A) Normal (B) Alien
(C) PNR (D) Ticket
186. _____ Passport allows a parent and child to share one passport.
- (A) Share (B) Jumbo
(C) Family (D) Joint
187. World's largest association of travel professionals is
- (A) TAAI (B) IATO
(C) IATI (D) ASTA
188. _____ is the full rate before discounts are given.
- (A) Seasonal pricing
 (B) Rack rate pricing
(C) General pricing
(D) Per person pricing
189. Administrative costs fall under _____ cost.
- (A) Skimmed (B) Wasted
(C) Indirect (D) Direct

190. The federation of hotels and restaurant associations of India is the apex body of the four regional associations representing the
- (A) Population
 - (B) Managers
 - (C) Hospitality industry
 - (D) Directors
191. SIHRA is derived as
- (A) South India Hotels & Restaurants Association
 - (B) State Indian Hotels & Resorts Associations
 - (C) South India Hostels & Resorts Association
 - (D) Southern India Hotel & Resorts Association
192. Headquarters of IH&RA is situated at
- (A) London
 - (B) Switzerland
 - (C) Finland
 - (D) Geneva
193. NTO stands for
- (A) National Tourism Organisation
 - (B) National Tourist Organisation
 - (C) Native Tourist Organisation
 - (D) National Trade Organisation
194. How many travel agents joined TAAI was started?
- (A) 10
 - (B) 11
 - (C) 12
 - (D) 13

195. Tourism can significantly contribute to protect our
- (A) Land
 - (B) Agriculture
 - (C) Environment
 - (D) Forest
196. Positive impacts of tourism on environment contributes to creating _____ of the value of environment for humans.
- (A) Awareness
 - (B) Aversion
 - (C) Destruction
 - (D) Damage
197. Increased potential for imported labour is a
- (A) Negative impact
 - (B) No impact
 - (C) Positive impact
 - (D) Boon
198. Tourism related activity is not seen in _____ area.
- (A) Buffer zone
 - (B) Protected core area
 - (C) Broader transition area
 - (D) Reserve areas
199. We can minimize the generation of waste in tourist spots by
- (A) Encouraging industrial manufacturing
 - (B) Reducing wasteful packaging of products
 - (C) Producing bio non degradable products
 - (D) Encouraging litter
200. The positive impact of tourism is
- (A) Plastic generation
 - (B) Pollution
 - (C) Employment generation
 - (D) Terrorism

SPACE FOR ROUGH WORK

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