

**COMBINED TECHNICAL SERVICES EXAMINATION
(NON-INTERVIEW POSTS)
COMPUTER BASED TEST
PAPER – II – TRAVEL AND TOURISM
(DEGREE STANDARD) (CODE: 353)**

1. To which country did the Department of Tourism has a tie up to promote Buddhist Heritage sites of India?
(A) Bhutan (B) Nepal
(C) Russia (D) Japan
(E) Answer not known

2. The Board with the prime objective of advising the Minister in the matter of Tourism Policy is
(A) National Tourism Board
(B) Tourist Development Council
(C) Regional Tourist Advisory Committee
(D) Central Tourist Traffic Advisory Committee
(E) Answer not known

3. The Andaman and Nicobar Islands comes under which regional tourist advisory committee?
(A) Northern Region (B) Southern Region
(C) Western Region (D) Eastern Region
(E) Answer not known

4. Tamil Nadu Tourism Development Corporation (TTDC) was established in the year
(A) 1971 (B) 1972
(C) 1981 (D) 1982
(E) Answer not known

5. The committee which recommended the role of public sector in Tourism Promotion was
- (A) Sargeant Committee's Recommendation
 - (B) ✓ L.K. Jha Committee
 - (C) Yunus Committee
 - (D) National Tourism Policy - 1982
 - (E) Answer not known
6. Name the Flagship scheme of ministry of Tourism with the objective of "Integrated Development of theme based tourist circuits"
- (A) Atulya Bharat Scheme
 - (B) ✓ Swadesh Darshan Scheme
 - (C) Pilgrimage Rejuvenations Spiritual Augmentation Drive
 - (D) Adarsh Smarak Scheme
 - (E) Answer not known
7. The accommodation scheme arranged for travellers under the ministry of tourism is called
- (A) ✓ Yatri Niwas
 - (B) Operation Hotel
 - (C) Operation Traveller
 - (D) Operation Bed
 - (E) Answer not known

8. Which of the following statement/s is/are true about Ministry of Tourism?

1 ✓ In 1980, India's Ministry of Tourism set a target of 3 million tourist arrivals by 1990

2. The Defense Ministry suddenly raised the visa fee for visitors to India without consulting the ministry of external affairs resulting in a drop in arrivals

3. Ministry of civil aviation, severally restricted the entry of new foreign carriers

(A) 1 and 3 are true

(B) 1 and 2 are true

(C) 2 and 3 are true

(D) 1, 2 and 3 are true

(E) Answer not known

9. Name the first apostle, who came to South India, in the 1st Century A.D.

(A) St. Andrew

(B) St. Peter

(C) St. Philip

(D) ✓ St. Thomas

(E) Answer not known

10. The first conscious and organized effort to promote tourism in India was made in 1945, when a committee was set up by the Government of India under the chairmanship of

(A) L.K. Jha Committee

(B) ✓ John Sargent Committee

(C) Yunus Committee

(D) None of above

(E) Answer not known

11. According to Cohen's typology of tourist, a traveller who avoids any kind of 'tourist establishment' is called
- (A) Environmental bubble (B) The explorer
(C) ✓ The drifter (D) Psychocentrics
(E) Answer not known
12. Amusement parks, oceanarium, night life and cuisine, are the tourist attraction of the category of
- (A) Cultural (B) Tradition
(C) ✓ Entertainment (D) Scenic
(E) Answer not known
13. Internal tourism means
- (A) City tourism
(B) City and state tourism
(C) ✓ Domestic and inbound tourism
(D) Countryside tourism
(E) Answer not known
14. The type of tourism which is a phenomenon that has people who are tired of mundane everyday routines due to lockdowns, rush to travel to nearby destinations for short breaks.
- (A) Leisure Tourism
(B) Dark Tourism
(C) ✓ Revenge Tourism
(D) Bleisure Travel
(E) Answer not known

15. Reason and Assertion type

Assertion (A) : Transport, locale, accommodation are the three basic components of tourism

Reason (R) : Of the three components, locale with its attractions and amenities is most important

- (A) (A) is true but (R) is false
- (B) Both (A) and (R) are true and (R) is the correct explanation of (A)
- (C) (A) is false, (R) is true
- (D) Both (A) and (R) are true, but (R) is not the correct explanation of (A)
- (E) Answer not known

16. Mobility that is the important factor in Tourism demand will be fulfilled with the advancement of

- (A) Transport
- (B) Accommodation
- (C) Food
- (D) Recreation
- (E) Answer not known

17. The 'Travel Motivator' which relates to attending conferences and convention is known as

- (A) Spiritual motivator
- (B) Ethnic motivator
- (C) Professional motivator
- (D) Prestige motivator
- (E) Answer not known

18. Recreation is a
- (A) Service (B) Product
(C) Privilege of a tour operator (D) Privilege of a tour guide
(E) Answer not known
19. A composite of activities, services and industries that deliver a travel experience is called
- (A) Technology (B) Tourism
(C) Trade (D) Commerce
(E) Answer not known
20. A visitor who is passing over or through a country en route to some other destination unlike destination tourist, he spends limited time and visits few places of tourist interest is called as
- (A) Vacationer (B) Outbound tourist
(C) Transit tourist (D) Recreationist
(E) Answer not known
21. Whale catching is an example for _____ cruises.
- (A) Volume cruises (B) Premium cruises
(C) Luxury cruises (D) Speciality cruises
(E) Answer not known
22. The headquarters of the Central Water Transport Corporation is located at
- (A) Chennai (B) Mumbai
(C) Ahmedabad (D) Kolkata
(E) Answer not known

23. The shipping corporation of India was formed on
(A) ✓ 2nd October 1961 (B) 2nd October 1960
(C) 2nd October 1962 (D) 2nd October 1963
(E) Answer not known
24. Sea transportation can be divided into
(A) ✓ Cruise and Ferries (B) Volume and Premium
(C) Luxury and Speciality (D) Volume and Ferries
(E) Answer not known
25. The headquarters of Southern Railway zone is located in
(A) Secunderabad (B) ✓ Chennai
(C) Bilaspur (D) Hubli
(E) Answer not known
26. The Deccan Odyssey is a joint venture of Indian Railways and
(A) Rajasthan Tourism Development Corporation
(B) ✓ Maharashtra Tourism Development Corporation
(C) Haryana Tourism Development Corporation
(D) Kerala Tourism Development Corporation
(E) Answer not known
27. The railway line opened in 1856 started its journey from
(A) Tambaram (B) Nellore
(C) ✓ Vyasarpadi (D) Central
(E) Answer not known

28. The place associated with the Red Hill Rail Road is
(A) St. Thomas Mount (B) Chintadripet
(C) Mysore (D) Nellore
(E) Answer not known
29. The objective of Pradhan Mantri Gram Sadak Yojna is
(A) to provide grant (B) to link all the villages
(C) to construct complex (D) to construct border roads
(E) Answer not known
30. The Indian Motor Vehicles Act was passed in the year
(A) 1956 (B) 1978
(C) 1980 (D) 1988
(E) Answer not known
31. This is not an expressway in India.
(A) Western Express Highway
(B) Highway between Kolkata and DumDum
(C) Highway between Durgapur and Kolkata
(D) Highway between Kolkata and Shimla
(E) Answer not known
32. There are _____ freedoms of the air that are available.
(A) Six (B) Seven
(C) Eight (D) Nine
(E) Answer not known

33. The major airport of Arunachal Pradesh is located at
(A) ✓ Tezu (B) Gaya
(C) Kulu (D) Ranchi
(E) Answer not known
34. The year 'Amadeus' was founded by a group of airlines namely Air France, Iberia, Lufthansa, SAS as a GDS company was
(A) ✓ 1987 (B) 1988
(C) 1989 (D) 1990
(E) Answer not known
35. 1. Hovercraft are lifted by propeller induced pressure and run over a cushion of air
2. Hovercraft can speed up to 125 kilometers an hour
3. Hovercraft lifted by foil action through the water can run even faster
- Which of the above statement/s is/are true?
- (A) 1 only is correct (B) ✓ 1 and 2 are correct
(C) 2 and 3 are correct (D) 3 only is correct
(E) Answer not known
36. Pawan Hans is associated with
(A) Hovercraft (B) Ferry
(C) Houseboat (D) ✓ Helicopter
(E) Answer not known

37. The century when mechanised transport was invented was
- (A) 17th century A.D
 - (B) 18th century A.D
 - (C) ✓ 19th century A.D
 - (D) 20th century A.D
 - (E) Answer not known
38. The train which received the heritage status in 1972 is
- (A) Palace on wheels
 - (B) ✓ The Fairy Queen
 - (C) The Royal Orient
 - (D) Orient Express
 - (E) Answer not known
39. The Great Indian Peninsular Railway formed in.
- (A) 1843
 - (B) 1847
 - (C) ✓ 1849
 - (D) 1851
 - (E) Answer not known
40. Which among the following statements are true about the developments of rail transport system made movement of large number of people possible to visit places of tourist interest?
- (i) Rail transport
 - (ii) Rail travel first in England and thereafter Europe and elsewhere
 - (iii) Thomas Cook and the package tour
 - (iv) Circular trip to South Africa
- (A) (i) only
 - (B) (i) and (ii) only
 - (C) ✓ (i), (ii) and (iii) only
 - (D) (i), (ii) and (iv) only
 - (E) Answer not known

41. The concept of a destination product cycle has emerged as a significant concept for strategic destination marketing and
- (A) Construction (B) Planning
(C) Budgeting (D) Buying
(E) Answer not known
42. The national mission Swachh Bharat Abhiyan has been promoted by destination specific endeavours of the Ministry of
- (A) Finance (B) Education
(C) Tourism (D) Railways
(E) Answer not known
43. Which of the following monuments of Tamil Nadu was selected as 'Swachh Iconic spot in the year 2017'?
- (A) Madurai Meenakshi Amman Temple
(B) Srirangam Temple
(C) Samayapuram Mariamman Temple
(D) Vinayagar Temple in Pillayarpatti
(E) Answer not known
44. Swachh Bharat Abhiyan campaign was launched on
- (A) 2nd October 2015 (B) 2nd October 2014
(C) 2nd October 2016 (D) 2nd October 2013
(E) Answer not known

45. Branding in Tourism involves creation of Brands for
- (A) Hotels, Agencies
 - (B) ✓ Hotels, Agencies, Airlines, Destinations, Trains
 - (C) Airlines, Trains
 - (D) Agencies, Destinations
 - (E) Answer not known
46. The theme of the tourism industry at a particular destination can be based on the availability of services and
- (A) Techniques
 - (B) Supplies
 - (C) Orders
 - (D) ✓ Products
 - (E) Answer not known
47. A major constraint to tourism destination branding is the lack of sole control over product and
- (A) Demand
 - (B) Supply
 - (C) Production
 - (D) ✓ Marketing programs
 - (E) Answer not known
48. The nature of relationship tourists have with the brand and the extent to which they feel they are "In Sync" with it refers as
- (A) ✓ Brand resonance
 - (B) Brand imagery
 - (C) Brand performance
 - (D) Brand judgements
 - (E) Answer not known

49. The role of the internet within the broader marketing campaign is essential for developing the
- (A) Business (B) Marketing plan
(C) Agency (D) Company
(E) Answer not known
50. This is the marketing activity that requires some form of interactive technology for its implementation
- (A) Operation Management (B) Hoteliering
(C) e-marketing (D) Maintenance
(E) Answer not known
51. The task of securing editorial space as opposed to paid space in print and broadcast media about products and services refers to
- (A) Advertising (B) Personal selling
(C) Lobbying (D) Publicity
(E) Answer not known
52. The strategic approach to market research uses a
- (A) Set of offices (B) Set of goals
(C) Set of principles (D) Set of books
(E) Answer not known

53. Name the technological device that can measure the interest or emotions aroused by exposure to a specific advertisement or picture?

- (A) Tachistoscope (B) Eye cameras
(C) Brain wave scanners (D) Galvanometers
(E) Answer not known

54. Different market conditions suggest that investors should use different volatility measures under different

- (A) Work conditions (B) Business
(C) Market Conditions (D) Health conditions
(E) Answer not known

55. The use of rail and trucks in transportation refers as

- (A) Fishyback (B) Piggyback
(C) Train ship (D) Air truck
(E) Answer not known

56. Wholesalers differ from retailers due to

- (1) Pay less attention to promotion, atmosphere and location
(2) Transactions are usually larger
(3) Cover less trade area
(4) Legal regulation and taxes are same
(A) (2) and (3) are correct (B) (4) and (1) are correct
(C) (1) and (3) are correct (D) (1) and (2) are correct
(E) Answer not known

57. Any company involved in marketing of a product is considered as a participant in
- (A) Distribution channel (B) Consumer channel
(C) Business channel (D) Marketing channel
(E) Answer not known
58. _____ is the person who offers informal advice or information about a specific product or service to influence consumer buying behaviour.
- (A) Market (B) Opinion leader
(C) Event manager (D) Team leader
(E) Answer not known
59. State the following that is not part of promotional mix?
- (A) Advertising (B) Retailers
(C) Sales promotion (D) Personal selling
(E) Answer not known
60. The key aspects and challenges of the international marketing process are the key dimensions of the
- (A) National product (B) International product
(C) Local product (D) Regional product
(E) Answer not known

61. The Tourism policy of Tamilnadu is valid for a period of _____ years.
- (A) 3 (B) 5
(C) 7 (D) 10
(E) Answer not known
62. The Tourism policy of Tamil Nadu has identified _____ priority tourism segments in Tamil Nadu
- (A) 10 (B) 11
(C) 12 (D) 13
(E) Answer not known
63. According to Tamil Nadu Ecotourism policy, It is stated that ETMS shall be established to promote, manage and regulate ecotourism sites in district level. Expand ETMS
- (A) Ecotourism Management Societies
(B) Ecotourism Maintaining Societies
(C) Ecotourism Monitoring System
(D) Ecotourism Management System
(E) Answer not known

64. According to the Annual Report 2017-18 of Ministry of Tourism, Govt. of India, it is stated that the creation of STZs would lead to overall development of the areas and offer diverse tourism experiences. The term STZs mean
- (A) Special Trade Zones
 - (B) ✓ Special Tourism Zones
 - (C) Special Travel Zones
 - (D) Special Transport zones
 - (E) Answer not known
65. As per the 11th five year plan achieving 10 million FTA was the target fixed. Identify the expansion for FTA.
- (A) Foreign Tourist Attraction
 - (B) Foreign Traveller Arrivals
 - (C) Foreign Trader Attraction
 - (D) ✓ Foreign Tourist Arrivals
 - (E) Answer not known
66. The Eighth five year plan emphasises that the expansion of tourism is possible only through private sector. State the period of Eighth five year plan.
- (A) ✓ 1992-1997
 - (B) 1991-1996
 - (C) 1982-1987
 - (D) 1999-2004
 - (E) Answer not known

67. _____ Board has been set up to work as an Umbrella Organisation to govern and promote medical tourism in India.
- (A) ✓ National Medical and Wellness Tourism Board
 - (B) National Commission of Medical Tourism Board
 - (C) National Medical and Health Tourism Board
 - (D) National Council for Health Tourism Board
 - (E) Answer not known
68. According to National Tourism Policy-2002, Andaman & Nicobar Islands and Kochi, Kerala are suggested to be developed and positioned as
- (A) International Cultural destinations
 - (B) International Heritage destinations
 - (C) ✓ International Cruise destinations.
 - (D) International Adventure destinations
 - (E) Answer not known
69. According to National Tourism policy - 2002, It is said that the constitution of _____ with key state holders to act as a "Think tank".
- (A) Tourism and Travel Agency council
 - (B) Tourism Academic and council
 - (C) ✓ Tourism Advisory council
 - (D) Travel Agency council
 - (E) Answer not known

70. Assistance for Specified Tourism Areas (ASTA) - A scheme for providing finances for tourism in specified circuits was suggested by
- (A) National Tourism Policy - 1982
 - (B) ✓ National Action plan for Tourism – 1992
 - (C) National Committee on Tourism
 - (D) Estimates committee of the parliament on Tourism
 - (E) Answer not known
71. Tourism conferred considerable socio-economic benefits to the community. Therefore uplifting the
- (A) Social set up
 - (B) Economic activities
 - (C) ✓ Quality of life
 - (D) Environment
 - (E) Answer not known
72. Which among the following was merged with India Travel Advisory Financial Services Ltd. in the year 2000?
- (A) Tamil Nadu Tourism Development Corporation
 - (B) India Tourism Development Corporation
 - (C) Transport Finance Corporation of India
 - (D) ✓ Tourism Finance Corporation of India
 - (E) Answer not known

73. WTTC ranks world countries based on the contribution of tourism to nations' GDP. The term WTTC mean.
- (A) World Tourism and Travel Council
 - (B) World Time Travel Calculator
 - (C) World Travel and Tourism Council
 - (D) World Travel and Training Centre
 - (E) Answer not known
74. The Tourism Finance Corporation of India was set up based on the recommendation of _____.
- (A) L.K. Jha Committee
 - (B) Adhoc Committee
 - (C) National Committee on Tourism
 - (D) State Committee on Tourism
 - (E) Answer not known

75. Directions for the following item :

Read the following passage and choose the correct answer from the item that expresses the theme of the passage follows. Your answer to this item should be based on the passage only.

Passage - I

The major work of the National Tourism Policy (NTP) published in summer 2002 was cooperation between private and public sector participation and development . It also focused on infrastructure creation, destination development and the close cooperation with other service providers. Furthermore in order to develop and expand tourism, development of domestic tourism is a new goal and the strategy for development is to ensure that its development is closely tied to the national development priorities of the country. Thus, the role of NTP was

- (A) ✓ Concentrated on the strong cooperation between private and public sector participation and development of domestic tourism.
 - (B) Expansion of tourist infrastructure and natural resources
 - (C) Making a conducive atmosphere to the foreign tourists
 - (D) Easing travel and infrastructure development procedures
 - (E) Answer not known
76. According to Tourism policy 1982, it is suggested to involve the youth of the country in national Integration and make tourism a vehicle for achieving this objective, _____ will be given significant importance in the plan of Action.
- (A) Bed and Breakfast Scheme
 - (B) ✓ Youth Hostel Activity
 - (C) Adventure Camp
 - (D) Educational Tour
 - (E) Answer not known

77. Choose the wrong match :

- (i) Tourism Finance Corporation of India - 1992
- (ii) John Sargent Committee - 1951
- (iii) National Tourism Policy - 2002
- (iv) Adhoc Committee - 1964
- (A) (i) and (iii) are wrong match
- (B) (iii) and (iv) are wrong match
- (C) (ii) and (iv) are wrong match
- (D) (ii) and (iii) are wrong match
- (E) Answer not known

78. Sir John Sargent Committee was set up in the year

- (A) 1945
- (B) 1982
- (C) 1947
- (D) 1986
- (E) Answer not known

79. _____ was initiated to boost the inflow of visitors and tourists after the terror attacks in Mumbai.

- (A) Atithi Devo Bhava
- (B) Swach Bharath
- (C) Visit India 2009
- (D) Incredible India
- (E) Answer not known

80. Indian Institute of Tourism and Travel Management (IITTM) was established by Department of Tourism, Government of India in the year
- (A) 1995 (B) 1983
(C) 1981 (D) 1992
(E) Answer not known
81. If it is 1.00 pm on friday at 90° W, what time is it at 90° E?
- (A) 7.00 pm friday (B) 7.00 am saturday
(C) 1.00 am saturday (D) 1.00 pm saturday
(E) Answer not known
82. State the number of time zones are there in the world?
- (A) 22 Zones (B) 23 Zones
(C) 24 Zones (D) 25 Zones
(E) Answer not known
83. Calculate the local time in NewYork (USA) longitude 75° W, when it is 10 am in Nigeria of longitude 15° E?
- (A) 12 Noon (B) 2.00 pm
(C) 4.00 pm (D) 3.00 pm
(E) Answer not known

84. Assertion [A] : The Khyber pass which connects Pakistan and Afghanistan.

Reason [R] : Bolan pass in Pakistan are important passes of the Indian Subcontinent.

Give the correct option for this question.

- (A) Both [A] and [R] are true, [R] explains [A]
- (B) Both [A] and [R] are true, [R] does not explain [A]
- (C) [A] is true [R] is false
- (D) [A] is false [R] is true
- (E) Answer not known

85. India has a Volcano located at

- (A) Nicobar island
- (B) Lakshadweep island
- (C) Ross island
- (D) Barren island
- (E) Answer not known

86. This city is located at the apex of the Mahanadi Delta

- (A) Ranchi
- (B) Cuttack
- (C) Raipur
- (D) Kakinada
- (E) Answer not known

87. Name the triangular plateau of the Indian subcontinent.

- (A) Malwa plateau
- (B) Kathiawar plateau
- (C) Deccan plateau
- (D) Chota Nagpur plateau
- (E) Answer not known

88. Name the state the Periyar wild life sanctuary is located.
- (A) Tamil Nadu (B) Kerala
(C) Andhra Pradesh (D) Karnataka
(E) Answer not known
89. The average elevation of Western Ghats is
- (A) 1000 to 1300 m (B) 1100 to 1310 m
(C) 1200 to 1600 m (D) 1210 to 1610 m
(E) Answer not known
90. The Siwaliks is also known as
- (A) Trans Himalayas (B) The Lesser Himalayas
(C) Outer Himalayas (D) The Greater Himalayas
(E) Answer not known
91. Choose the wrong match type which of the following is wrongly paired.
- (i) Kaveri - Karnataka
(ii) Nagavali - Orissa
(iii) Tapti - Madhyapradesh
(iv) Mahanadi - Telengana
- (A) (i) (B) (ii)
(C) (iii) (D) (iv)
(E) Answer not known

92. Mangrove Area of Pulicat is situated in the state of
- (A) Andhra Pradesh (B) Tamil Nadu
(C) West Bengal (D) Orissa
(E) Answer not known
93. These Himalayas lie between the Sutluj and the Kali rivers.
- (A) The Kashmir Himalayas (B) The Central Himalayas
(C) The Kumaun Himalayas (D) The Eastern Himalayas
(E) Answer not known
94. The Pamir Knot, popularly known as "Roof of the world" connects Himalayas with
- (A) The high ranges of Central Asia
(B) The high ranges of South Russia
(C) The high ranges of South China
(D) The high ranges of North Asia
(E) Answer not known

95. Reason Assertion type

Assertion [A] : Mc Mahon line separates India and Pakistan.

Reason [R] : Sir creek has become bone of contention due to its rich forest resources.

(A) [A] is true but [R] is false

(B) Both [A] and [R] are true, and [R] is the correct explanation of [A]

(C) ✓ [A] is false, [R] is true

(D) Both [A] and [R] are true, but [R] is not the correct explanation of [A]

(E) Answer not known

96. Assertion (A) : Apart from its snow-covered northern fringe, India is generally a hot country.

Reason (R) : North and Central India experience the two extremes of climate.

(A) (A) is true but (R) is false

(B) (A) is false but (R) is true

(C) Both (A) and (R) are true

(D) ✓ Both (A) and (R) are true; and (R) is not the correct explanation of (A)

(E) Answer not known

97. Western disturbances cause rainfall in

(A) Tamil Nadu

(B) Bihar

(C) ✓ Punjab

(D) Madhya Pradesh

(E) Answer not known

98. Which type of climate prevails in India?
- (A) Temperate monsoon type (B) Tropical monsoon type
(C) Meso thermal climate (D) Tropical moist type
(E) Answer not known
99. The other name for Sambhar Salt lake is
- (A) Paniker Lake (B) Pushkar Lake
(C) Wular Lake (D) Dal Lake
(E) Answer not known
100. This lake is the country's largest salt water lake
- (A) Dal lake (B) Sambhar lake
(C) Loktak lake (D) Kolleru lake
(E) Answer not known
101. The East West extension of India is
- (A) 2,733 Km (B) 2,933 Km
(C) 3,214 Km (D) 3,124 Km
(E) Answer not known
102. Where was the world ecotourism summit, held during May 2002?
- (A) Quebec city Canada (B) Moscow
(C) New York (D) Norway
(E) Answer not known

103. Soil erosion and compaction with reference to tourism is a

- (A) Social impact
- (B) Biophysical impact
- (C) Economic impact
- (D) Climatic change
- (E) Answer not known

104. The Earth summit is also known as

- (A) United Nations Conference on Environment and Development
- (B) Convention on Biological Diversity
- (C) Stockholm Conference
- (D) Johannesburg Conference
- (E) Answer not known

105. Assertion (A) : Carrying capacity refers to the level of visitor that an area can accommodate with levels of satisfaction for visitors with few impact on resources.

Reason (R) : It implies that there is a limit to visitors use.

- (A) (A) is false, (R) is true
- (B) (A) is true, (R) is false
- (C) Both (A) and (R) are true, but (R) is not the correct explanation.
- (D) Both (A) and (R) are true, and (R) is the correct explanation
- (E) Answer not known

106. ICLEI stands for

- (A) International council for large environmental initiatives
- (B) International council for Local environmental initiatives
- (C) International council for large Eco tour initiatives
- (D) Internal council for Local Eco Tour initiatives
- (E) Answer not known

107. Increased construction of buildings in tourist spots have affected

- (A) G.D.P
- (B) Scenic Landscapes
- (C) Renewable energy
- (D) Solid waste management
- (E) Answer not known

108. This is an example of a Economic benefit of Tourism

- (A) Local people looking after environment
- (B) Local people being employed in Tourism Businesses
- (C) Local people become demonstrators
- (D) Local people preserve and protect their culture
- (E) Answer not known

109. Convention concerning the protection of the world cultural and natural heritage was adopted in the year 1972 by whom?

- (A) World Tourism Organisation (WTO)
- (B) United Nations General Assembly (UNGA)
- (C) United Nations Educational, Scientific and Cultural Organisation (UNESCO)
- (D) United Nations Economic and Social Council (ECOSOC)
- (E) Answer not known

110. Which of the following statements are true about the Economic impact of tourism?

1. All industries have multiplier effect but in tourism it is much higher
2. The most noticeable economic argument in favour of tourism is its multiplier effect
3. The cultural benefits of tourism are reflected in the balance of payment, higher employment, rising incomes and to new entrepreneurial activities in a country

- (A) ✓ (1) and (2) are correct (B) (1) and (3) are correct
(C) (2) and (3) are correct (D) (1), (2) and (3) are correct
(E) Answer not known

111. Point out the positive impact of Tourism from the codes given below

- (A) ✓ Development of Communication Network
(B) Increase of crime
(C) Reduction of Natural Resources
(D) Increasing pollution
(E) Answer not known

112. Leaving a destination in a better condition than you found it is known as

- (A) ✓ Enhansive sustainability (B) Sustainable Tourism
(C) Eco-Tourism (D) Clean-up Tourism
(E) Answer not known

113. Which of the following statements is / are true about the cultural impact of tourism?

1. Tourism involves cultural exchanges and results in cultural enrichment of those who travel as well as of those at the receiving end
 2. Cultural factors attract tourists to destinations, architecture, historical monuments etc
 3. Culture is tourism's main attraction
 4. World heritage sites are cultural sites too
- (A) (1), (2), (3) and (4) are correct
(B) (2), (3) and (4) are correct
(C) (1), (3) and (4) are correct
(D) (1), (2) and (3) are correct
(E) Answer not known

114. The way in which the total spending done by the tourists filters through the economy and stimulates other sectors refer to

- (A) Multiplier effect (B) Employment effect
(C) Cultural effect (D) Decrease effect
(E) Answer not known

115. Which among the following negative environmental impact refer to malician destruction of the environment

- (A) Seasonal unemployment (B) Vandalism
(C) Littering (D) Dilution
(E) Answer not known

116. What does Mohenjodaro means?

- (A) ✓ Mound of the Dead (B) Mound of the God
(C) Mound of the sky (D) Mound of the people
(E) Answer not known

117. AMASR stands for

- (A) Archaeological monumental and services restoration act
(B) ✓ Ancient monuments and Archaeological site and remains act
(C) Archaeological monuments and allied services remains act
(D) Ancient mobile Archaeological and secrets restoration act
(E) Answer not known

118. Where is parasailing practised?

- (A) ✓ Goa (B) Hyderabad
(C) Mumbai (D) Pune
(E) Answer not known

119. Match the following acts with the year they were passed :

- | | |
|---|---------|
| (a) The wildlife protection Act | 1. 1904 |
| (b) Archeological monument preservation Act | 2. 1980 |
| (c) Ancient monuments and Archeological sites and Remains Act | 3. 1972 |
| (d) The Forest conservation Act | 4. 1958 |

- | | (a) | (b) | (c) | (d) |
|-------|------------------|-----|-----|-----|
| (A) ✓ | 3 | 1 | 4 | 2 |
| (B) | 1 | 4 | 2 | 3 |
| (C) | 4 | 1 | 3 | 2 |
| (D) | 4 | 3 | 2 | 1 |
| (E) | Answer not known | | | |

120. The purpose of Tourist circuits are to _____ Tourism.

- | | |
|----------------------|---------------|
| (A) Hinder | (B) Destroy |
| (C) Damage | (D) ✓ Promote |
| (E) Answer not known | |

121. Name the national park which is spread over India and Bangladesh and the largest halophytic mangrove forest in India

- (A) Ranthambore National Park
- (B) Manas National Park
- (C) Kaziranga National Park
- (D) ✓ Sunderbans National Park
- (E) Answer not known

122. How many national parks are there in Tamil Nadu?

- (A) ✓ 4 (B) 3
(C) 5 (D) 2
(E) Answer not known

123. Match the following :

- | | |
|-----------------------------|--------------|
| (a) GIR National Park | 1. Orissa |
| (b) Anna Wildlife Sanctuary | 2. Karnataka |
| (c) Chilika lake | 3. Gujarat |
| (d) Nagarhole National Park | 4. Chennai |

- | | (a) | (b) | (c) | (d) |
|-------|------------------|-----|-----|-----|
| (A) | 1 | 2 | 3 | 4 |
| (B) ✓ | 3 | 4 | 1 | 2 |
| (C) | 4 | 3 | 2 | 1 |
| (D) | 2 | 3 | 4 | 1 |
| (E) | Answer not known | | | |

124. Name the first 2 UNESCO World Heritage sites in India?

- (A) Ajanta, Ellora (B) ✓ Agra fort, Ajantha Caves
(C) Delhi, Ajantha Caves (D) Ajantha and Jaipur
(E) Answer not known

125. In which year Nilgiri Mountain train was introduced?

- (A) 1896 (B) 1897
(C) ✓ 1899 (D) 1898
(E) Answer not known

126. The Golden Chariot train is named after the famous stone chariot in _____ a UNESCO World Heritage Site?

- (A) Mahabalipuram (B) Hampi
(C) Konark (D) Varanasi
(E) Answer not known

127. Fire god is worshipped by _____ religious faith.

- (A) Shito's (B) Buddhists
(C) Zoroastrians (D) Sikhs
(E) Answer not known

128. The famous Kamakhya temple is located in which of the following district of Assam?

- (A) Goalpara (B) Dibrugarh
(C) Cachar (D) Guwahati
(E) Answer not known

129. Pick the odd one out

Haridwar, Murudeshwar, Prayagaraj, Ujjain

- (A) Haridwar (B) Murudeshwar
(C) Prayagraj (D) Ujjain
(E) Answer not known

130. The dance drama of Andhra Pradesh is

- (A) Katak (B) Tamasha
(C) Kuchipudi (D) Kathakali
(E) Answer not known

131. Kut festival is an autumn festival celebrated in

- (A) Mizoram (B) Arunachal Pradesh
(C) Sikkim (D) Manipur
(E) Answer not known

132. Choose the correct sentence from the given statements.

“Art and crafts wares created by the crafts of man have the value of utility, meeting _____”

- (A) Continuity and communion with nature
(B) Shelter from the attacks of predators
(C) Survival needs in the context of daily living
(D) Man's life is a sheltered living
(E) Answer not known

133. Which of the following folk dance is performed by the people of Araku Valley, Andhra Pradesh?

- (A) Dhimsa
(B) Teratali
(C) Kolattam
(D) Therukoothu
(E) Answer not known

134. Which of the following is considered as the largest animal fair in the Asia?

- (A) Pushkar fair
(B) Sonepur fair
(C) Hemis gumpa fair
(D) Kolayat fair
(E) Answer not known

135. Which of the following hills is an extension of western ghats and is in both Tamilnadu and Kerala?

- (A) Anaimudi Hills
(B) Cardamom Hills
(C) Perumal Peak
(D) Palani Hills
(E) Answer not known

136. Water based adventure tourism activities are practiced in which of the following tourist attractions?

- (A) Marina
(B) Cauvery
(C) Ganga
(D) Yamuna
(E) Answer not known

137. Name the river across which Hirakud dam is constructed

- (A) Tungabadra
(B) Mahanadi
(C) Krishna
(D) Godavari
(E) Answer not known

138. Match the following :

- | | | |
|-------------------|---|-----------------|
| (a) Kovalam Beach | - | (1) Goa |
| (b) Marina Beach | - | (2) Maharashtra |
| (c) Palolem Beach | - | (3) Kerala |
| (d) Versova Beach | - | (4) Tamil Nadu |
- (A) (2), (4), (3), (1) (B) (4), (3), (1), (2)
(C) (3), (4), (2), (1) (D) (3), (4), (1), (2)
(E) Answer not known

139. Which is the high altitude National Park in Jammu and Kashmir?

- (A) Hemis National Park (B) Rakh National Park
(C) Hazratbal Park (D) Manasbal National park
(E) Answer not known

140. The famous Pinjore Garden is located in which of the following state

- (A) Haryana (B) Punjab
(C) Himachal Pradesh (D) Uttarakhand
(E) Answer not known

141. This is not part of 'Atmosphere' variable in a food service operation

- (A) Acoustics (B) Air - Conditioning
(C) Attitude of Staff (D) Departmental profit
(E) Answer not known

142. This does not come under the category of crockery?
- (A) Fish plate (B) Joint plate
(C) Sweet plate (D) Soup spoon
(E) Answer not known
143. The type of service, where the customer is served part of the meal at the table and is required to obtain part through self – service from buffet is referred to as
- (A) Table service (B) Assisted service
(C) Single point service (D) In situ
(E) Answer not known
144. The fruit of the coffee tree is known as
- (A) Apple (B) Cherry
(C) Plum (D) Seed
(E) Answer not known
145. Prospective guests who have a reservation for accommodations that is honoured until a specified time is
- (A) Confirmed reservations (B) Guaranteed reservations
(C) No – show (D) Early check – in
(E) Answer not known
146. A room with a sofa–cum–bed ideally situated beside swimming pools or beaches is called as
- (A) Ikebana (B) Chalet
(C) Cabana (D) Condominium
(E) Answer not known

147. A guest room that is thought to be occupied but in fact is vacant is defined as
- (A) Available (B) Occupied
(C) Sleeper (D) Sleep out
(E) Answer not known
148. This is a sleep equipment found in a guest room
- (A) Studio – couches (B) Sheer curtain
(C) Space vacuums (D) Sewing machines
(E) Answer not known
149. _____ is an example of natural fiber used in upholstery.
- (A) Dacron (B) Dynel
(C) Nylon (D) Wool
(E) Answer not known
150. In a hotel, an equipment used for checking the brightness of linen is called as
- (A) Quality reflector (B) Bright meter
(C) Thermometer (D) Reflectometer
(E) Answer not known
151. The earliest inns were generally run by
- (A) Kings (B) Families
(C) Churches (D) Corporates
(E) Answer not known

152. A vehicle which consists of beds, toilets and kitchens to enable travellers to travel long distances without a halt
- (A) Rotels
 - (B) Motels
 - (C) Caravans
 - (D) Ryokan and Minshuku
 - (E) Answer not known
153. Custommade bus hotels, that have a kitchen, bathrooms and accommodate 20 to 40 passengers at a time are called
- (A) Coachtal
 - (B) Motorel
 - (C) Rotel
 - (D) Rental
 - (E) Answer not known
154. Choose the right plan that corresponds to Bed and Breakfast plan
- (A) Room charges only
 - (B) Room + All meals
 - (C) Room + Continental Breakfast
 - (D) Room + English Breakfast
 - (E) Answer not known
155. Umaid Bhavan palace hotel located in
- (A) Jabalpur
 - (B) Jaipur
 - (C) Jodhpur
 - (D) Jaisalmer
 - (E) Answer not known

156. An individual business who uses his or her own resources to set-up the business is

- (A) Sole proprietor (B) Partnership
(C) Dual proprietorship (D) Combined partnership
(E) Answer not known

157. The ever first guestroom safe was introduced in the year 1983 by

- (A) Godrej (B) Nilkamal
(C) Elsafe (D) Hotel safe
(E) Answer not known

158. Assertion [A] : Trident hotel and ginger hotel are the midscale category hotels belonging to two major chains.

Reason [R] : To provide wide range of room inventory for tourists.

- (A) [A] is correct, but [R] is wrong
(B) Both [A] and [R] are correct
(C) [A] is wrong, but [R] is correct
(D) Both [A] and [R] are wrong
(E) Answer not known

159. A seven – star hotel is located at
- (A) Kanpur (B) Bangalore
(C) Singapore (D) Putrajaya
(E) Answer not known
160. Name the immovable organisation that cannot move to customers with products and services?
- (A) Hotels (B) Hospitals
(C) Educational institutions (D) Consultancies
(E) Answer not known
161. VISA usually valid for three days or less, for passing through the country to a third destination is called as
- (A) Journalist VISA (B) Diplomatic VISA
(C) Immigrant VISA (D) Transit VISA
(E) Answer not known
162. This certificate NOT required during the adherence of health regulations
- (A) Revaccination certificate required for exit from a country of origin
(B) Red cross vaccination certificate
(C) Certificate required for re–entry into the country
(D) Vaccination certificate required for transit countries
(E) Answer not known

163. _____ is the rate at which a supplier quotes for products/services that it delivers.

- (A) Commission (B) Price
(C) Gross profit (D) Variable cost
(E) Answer not known

164. _____ cost change as per the number of Pac in the Package tour.

- (A) Skimmed (B) Fixed
(C) Variable (D) Prices
(E) Answer not known

165. _____ includes the actual expenses of rooms and tickets.

- (A) Direct cost (B) Variable cost
(C) Indirect cost (D) Priced cost
(E) Answer not known

166. The national apex body of the tourism industry in India is

- (A) IATA (B) TAAI
(C) IATO (D) ITDC
(E) Answer not known

167. One pair of waterskis fall under _____ baggage.
- (A) Excess (B) Carry on items
(C) Bulky (D) Dangerous
(E) Answer not known
168. What does 'Y' refers to?
- (A) First class (B) Business class
(C) Executive class (D) Economy class
(E) Answer not known
169. The custody of which is retained by the passenger during his/her flight is _____ baggage.
- (A) Unchecked (B) Checked
(C) Personal (D) None of the above
(E) Answer not known
170. The currency of Bangladesh is
- (A) Yuan (B) Yen
(C) Taka (D) Naina
(E) Answer not known
171. Admission and transit restrictions should be referred in
- (A) GDS (B) VWP
(C) OAG (D) TIM
(E) Answer not known

172. Rupiah is the official currency of

- (A) India (B) China
(C) Indonesia (D) Thailand
(E) Answer not known

173. Which organisation issues the passport and manages the related services in India?

- (A) Ministry of Home Affairs (B) Indian Passport Office
(C) Ministry of External Affairs (D) Ministry of Foreign Affairs
(E) Answer not known

174. The colour of the passport represents

- (1) Ordinary Passport - Red
(2) Diplomatic Passport - Blue
(3) Official Passport - Orange
(4) ECR - White
(A) (3), (2), (1), (4) (B) (4), (3), (2), (1)
(C) (1), (4), (3), (2) (D) (2), (1), (4), (3)
(E) Answer not known

175. GIT stands for

- (A) Grand International Tour
(B) Group Inclusive Tour
(C) General International Tour
(D) Great Inclusive Tour
(E) Answer not known

176. Who is the founder of American Express Company?

- (A) Thomas Cook (B) Tata
(C) Con and Kings (D) Henry Well
(E) Answer not known

177. UNTWO was formed in the year

- (A) 1951 (B) 1961
(C) 1975 (D) 1985
(E) Answer not known

178. GDS stands for

- (A) Global Distribution System
(B) Group Distributors System
(C) Gross Distribution System
(D) Group Directors System
(E) Answer not known

179. Reason and Assertion.

Assertion (A) : The travel agent packages and processes different elements of travel and sells them in retail.

Reason (R) : Travel agency business mostly functions in the private sector.

- (A) (A) is true and (R) is also true
(B) Both (A) and (R) are true but (R) is not the explanation of (A)
(C) (A) is false, (R) is true
(D) Both (A) and (R) are false but (R) is the correct explanation of (A)
(E) Answer not known

180. A package tour that includes the services of a tour representative accompanied at each destination.

- (A) Excursion Tour (B) Escorted Tour
(C) Hosted Tour (D) Minimum Tour
(E) Answer not known

181. FHRAI was founded in the year

- (A) 1953 (B) 1954
(C) 1955 (D) 1956
(E) Answer not known

182. India Tourism Development Corporation was formed in the year

- (A) 1965 (B) 1966
(C) 1967 (D) 1969
(E) Answer not known

183. What type of association is IH & RA?

- (A) Travel Association (B) Trade Association
(C) Tourism Association (D) Tourist Association
(E) Answer not known

184. Identify the National Tourist Organisation of India.

- (A) TTDC (B) KTDC
(C) RTDC (D) ITDC
(E) Answer not known

185. Find out the correct expansion of acronym SIHRA.
- (A) South Indian House and Restaurants Association
 - (B) South Indian Housekeeping and Restaurants Assistance
 - (C) South Indian Homemaker and Revolutionary Association
 - (D) ✓ South India Hotels and Restaurants Association
 - (E) Answer not known
186. Which are the foreign cities having Indian Tourism Offices?
- (1) New York, Tokyo, Madrid
 - (2) New York, Frankfurt, Singapore
 - (3) London, Dubai, Beijing
 - (4) Moscow, Bangkok, Dubai
- (A) (1) and (2)
 - (B) (1) and (3)
 - (C) (3) and (4)
 - (D) ✓ (2) and (3)
 - (E) Answer not known
187. Identify the first President of FHRAI in India.
- (A) K. Heuer
 - (B) Ram Pershad
 - (C) ✓ M.S. Oberoi
 - (D) S.N. Singh
 - (E) Answer not known
188. PATA's association for Asia's division office is located at
- (A) Malaysia
 - (B) ✓ Singapore
 - (C) India
 - (D) Srilanka
 - (E) Answer not known

189. Which tourism organisation is a voluntary, non-political and democratic organisation?

- (A) ICAO (B) IATA
(C) BAFTA (D) EU
(E) Answer not known

190. IATA has divided world into how many Traffic Conferences?

- (A) Three (B) Four
(C) Five (D) Six
(E) Answer not known

191. Which of the following are wrongly paired?

- (i) IATA - 1945
(ii) ICAO - 1946
(iii) PATA - 1951
(iv) WTO - 1974
- (A) (i) and (ii) (B) (ii) and (iii)
(C) (i) and (iii) (D) (ii) and (iv)
(E) Answer not known

192. Find out the organisations that strives for the promotion of India's tourism.

(i) IUOTO

(ii) ICAO

(iii) IATO

(iv) TAAI

(A) (i) and (ii)

(B) (ii) and (iv)

(C) (iii) and (iv)

(D) (i) and (iv)

(E) Answer not known

193. Identify the correct order in which these International Tourism Organisations were established.

(1) ICAO, PATA, IATA, UFTAA

(2) ICAO, IATA, PATA, UFTAA

(3) IATA, ICAO, PATA, UFTAA

(4) IATA, ICAO, UFTAA, PATA

(A) (3)

(B) (2)

(C) (1)

(D) (4)

(E) Answer not known

194. The membership of PATA is categorized into _____ types.

(A) Seven

(B) Six

(C) Nine

(D) Four

(E) Answer not known

195. Which of the following was adopted by WTO in the General Assembly held in Sofia, in 1985?

- (A) Tourism Bill of Rights
- (B) International Year of Ecotourism
- (C) Manila Declaration
- (D) The Hague Declaration on Tourism
- (E) Answer not known

196. Which international organisation sets the standards for epassports and provides guidance to countries and passport authorities on the implementation of epassport programs?

- (A) ICAO
- (B) IATA
- (C) PATA
- (D) UNWTO
- (E) Answer not known

197. Choose the right answer.

World Tourism Organization.

- (i) It is an organ of UNO.
 - (ii) It is an intergovernmental organization.
 - (iii) International union of official travel organization was its predecessor.
 - (iv) It became an executive agency of UNDP.
- (A) (i) and (ii) only
 - (B) (ii) only
 - (C) (ii), (iii) and (iv) only
 - (D) (i), (ii) and (iii) only
 - (E) Answer not known

198. The organisation which was the predecessor of the UNWTO as the global representative of tourism

- (A) PATA (B) TFCI
(C) IUOTO (D) ICAO
(E) Answer not known

199. How many subsidiary organs are in WTO in the form of Regional Commissions?

- (A) 5 (B) 6
(C) 7 (D) 4
(E) Answer not known

200. Name the first WTO – Secretary General.

- (A) Robert Lonati (B) Kofi Annan
(C) Zurab Pololikashvili (D) Javier Perez de Cuellar
(E) Answer not known
-