

108/DM/19

TC-20

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DEPARTMENTAL EXAMINATIONS

DEPARTMENTAL TEST FOR AUDIT SUPERINTENDENTS OF HIGHWAYS  
DEPARTMENT – FIRST PAPER (PRECIS AND DRAFT)

(Without Books)

Maximum Time : 2.30 hours

Maximum Marks : 100

IMPORTANT INSTRUCTIONS

DESCRIPTIVE TYPE

Read the following instructions carefully before beginning to answer the questions.

1. Answers in excess of the prescribed number of questions appearing at the end of the answer book will not be valued.
2. In case of doubt, English version is the final.

Answer ALL the questions.

- I. Write an essay on any ONE of the following topics in not more than 6 pages. (30)
  - (a) Corruption – A Canker Eating into the vitals of the Social Body.
  - (b) Agriculture – The Backbone of Indian Economy.
  - (c) Information Technology – The watchword of the Modern World.

- II. Make a precis of the following passage reducing it to one third of its length: (20)

The Cinema is an outstanding wonder of this modern age. It is in many ways an education in many ways an education in itself. And no regular patron of the cinema can every be called illiterate.

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It is also a very valuable asset to educationists in imparting knowledge. The film companies from time to time produce historical pictures, and these pictures are of great assistance to the teacher of history. A couple of hours spent in the company of historical personages dressed in the proper dress of the period can teach us far more than we can learn from a whole week's browsing of an historical text book. Even some of Shakespeare's dramas and comedies have been filmed and we thereby gain a much better ideas of the play than would be possible from a casual reading of it.

But of far greater importance is the use of the film in the teaching of science and industry. There are educational film companies which devote their time to the filming of the habits and customs of animals, insects, fishes, germs and numerous other forms of life. We can see the hatching of the eggs of fish and their gradual development into large fishes ; we can watch the unceasing activity of many kinds of germs and their effect on water, milk or blood. We can watch the opening and closing of flowers and leaves, and the growth of grass and weeds. All these actions and movements are greatly magnified on the screen. Such pictures are intensely interesting, and are a very great help in the causes of education.

- III. (a) You have inherited a big fortune. Write about it (in about 200 words) to a friend telling him how you intend to make use of it. (1 × 15 = 15)
- (b) Write a letter to your brother congratulating him on getting a job at Larsen and Toubro through campus selection. (1 × 15 = 15)
- IV. Make a note on the following passage : (1 × 20 = 20)

As material civilization advances, and the supply of available goods and services increases, man's needs correspondingly, multiply. Advertising plays a key role in this never-ending process by stimulating the public's desire for certain products, and there by promoting the sales thereof, until it has, in effect, created new needs, real or supposed, where there were none before. A familiar example is the motor car – once a rare and costly novelty, now an ubiquitous and relatively inexpensive necessity. More recently, the television set has undergone the same transformation. While some people would deny that television is a necessity, the fact that sets are found in a majority of western homes shown that it answers, to a greater or lesser degree, the need felt by millions of people for entertainment and information.

A product, service or commodity that the public needs and knows it needs tends, of course, to sell itself. "To some extent this is true ; meat packers, vegetable and fruit growers and dairy operators spend less on advertising, for instance, than manufacturers of cigarettes, liquors, cosmetics and other items of this type. On the other hand, the competition that exists between rival brands means that the suppliers of such basic necessities as food, clothing and housing also must advertise their wares to stay in business Significantly, the industry that spends most on advertising turns out to be a product which almost everyone considers a necessity. For instance, soap, toothpaste, footwear, etc. Being basic requirements, there must be greater demand for such items, resulting in stiff competition among manufacturers.